

# CHARTIERS VALLEY

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## SCHOOL DISTRICT

 | *Inspiring excellence.*

December 27, 2021

Dear Friends of CVTheatre,

This year, Chartiers Valley High School Performing Arts Department is presenting ***Mary Poppins*** and we are offering space in our program for your advertisements and shout outs. Please consider demonstrating your support for your community's school by advertising or sending a message to members of the cast, crew, and orchestra.

Any musical production requires hours of rehearsal as well as months of behind the scenes preparation of sets, costumes, lights, and sound. In order to continue offering high quality shows to our community, money must be raised to pay for all of the materials necessary to making our production a success. If you choose to advertise, the entire price of your advertisement will be used to defray the production costs of our show. These ads will also be seen by thousands of people from across the Pittsburgh area during the run of the production.

If you are interested in a program ad, please return the enclosed information sheet, your **digital** ad, and a check made payable to "Chartiers Valley Activity Fund" by **Friday, January 28, 2022**. The digital ad should be sent to [kgiffin@cvsd.net](mailto:kgiffin@cvsd.net). You may submit the information & payment to the cast member that sold it to you or mail it to the following address:

**Kim Giffin**  
**Chartiers Valley High School**  
**50 Thoms Run Road**  
**Bridgeville, PA 15017**

In addition to the typical Quarter, Half, or Full page advertisements, we are also offering "Shout-outs", which are short, one line wishes to specific cast, crew, or orchestra members. For example, "Ryan – Good luck little bro! Break a leg!" or "Alaina – You're awesome! I'll miss you next year! – Love, Liz". Shout out ads and payment can also be submitted to a cast member or to the address above.

To thank you for your generosity, we invite you to join us for the opening night performance on Wednesday, March 9<sup>th</sup>, 2022 at 7:30 p.m. If you purchase a half page ad, you will receive two (2) complimentary tickets for that night's performance, and if you purchase a full page ad, you will receive four (4) tickets. The tickets are selected at random in the available seating area. After payment is received, you will receive your tickets via email prior to the show. We would like you to see what you helped to produce.

Information about the sizes and prices of each advertisement are attached to this letter. If you have any questions, please do not hesitate to contact me at [kgiffin@cvsd.net](mailto:kgiffin@cvsd.net).

Thank you for helping us continue to offer this valuable extra-curricular activity for the students in our district as well as a high-quality performance to our community.

Sincerely,

Kimberly Giffin  
Musical Producer & Director

## Information about Advertisements in the Chartiers Valley High School Musical Program:

### ART & AD INFORMATION:

- Please submit the information sheet, your check/payment, **and** email a copy of your pre-designed **digital** ad. Ads sent may be formatted as a PDF, Word doc, JPEg, etc.
- **All pictures will be printed in black & white.**
- No handwritten information or artwork will be accepted. **ONLY digital ads will be accepted – NO paper copies.** Ads **will not** be designed from scratch for you. If a paper copy is submitted, your ad will not be run and your check will not be cashed.
- We will place a border around your advertisement for layout purposes if needed. If you would like something special done to the advertisement, please contact Kim Giffin at [kgiffin@cvsd.net](mailto:kgiffin@cvsd.net) to discuss if we can accommodate your needs and wishes.

### COST AND SIZING:

No special requests will be accepted except Back and Inside Back Cover. EMAIL FOR AVAILABILITY.

### Pricing is as follows:

For Full page Back Cover or Inside Back Cover Please contact Kim Giffin for availability				
Back Cover	\$200.00	6 tickets	Portrait Orientation	8 ½" X 11"
Inside Back Cover	\$150.00	6 tickets	Portrait Orientation	8 ½" X 11"
Full Page	\$120.00	4 tickets	Portrait Orientation	8 ½" X 11"
Half Page	\$60.00	2 tickets	Landscape Orientation	8 ½" X 5 ½"
Quarter Page	\$30.00		Portrait Orientation	4 ¼" X 5 ½"
One Line Ad (Well Wishes)	\$2.00 each			

\*Please note: Size of advertisement may require adjustment for margins

**\*\*Tickets are for the March 9<sup>th</sup> performance ONLY. The performance starts at 7:30 p.m. All tickets will be reserved seating randomly selected from available seating and the tickets will be e-mailed to you ahead of time via our online ticketing system.**

### SUBMISSION, PAYMENT & DEADLINE INFORMATION:

Send advertisement, payment, and information sheet to:

**Kim Giffin**

**Chartiers Valley High School**

**50 Thoms Run Road**

**Bridgeville, PA 15017**

**([kgiffin@cvsd.net](mailto:kgiffin@cvsd.net)) – Email copy of digital, pre-designed ad**

Ad information may also be given to a cast member to be submitted.

Make checks payable to: **Chartiers Valley Activity Fund**. No cash payments will be accepted except for Well Wishes.

**Deadline for submission is: Friday, January 28, 2022.**

**Ads received without payment or after this date WILL NOT be included in the program.**

### SHOUT OUTS (ONE LINE AD) INFORMATION:

Please submit the attached information sheet, the text of your well wishes, and payment to the address above or give to cast member to submit.

You can e-mail the text of your well wishes (*suggested to avoid misspellings*) and send your check separately – just be sure to indicate your name on BOTH the e-mail and check.

Each well wish must be 65 characters or less – including spaces and punctuation. If they are over 65 characters, they will be shortened at the producer's discretion.

The cost is only \$2 per shout out.

2022 Chartiers Valley High School Musical

**Mary Poppins**

**DEADLINE:**

Friday, January 28, 2022

**CHECKS PAYABLE TO:**

Chartiers Valley Activity Fund

**SEND TO:**

**Kim Giffin**  
**Chartiers Valley High School**  
**50 Thoms Run Road**  
**Bridgeville, PA 15017**

**QUESTIONS & ADS SENT TO:**

**kgiffin@cvsd.net**

\_\_\_\_\_  
Company Name/ Family Name/ Student Name

\_\_\_\_\_  
Contact Name (Name for tickets to be sent to)

\_\_\_\_\_  
Contact Phone Number (will only be used in case of a problem or question)

\_\_\_\_\_  
Contact Postal Address (will only be used to send tickets, correspondence, etc if necessary)

\_\_\_\_\_  
Contact E-mail Address

\_\_\_\_\_  
Student Salesperson's Name

\_\_\_\_\_  
Email for Tickets to be sent to \*\*\*\* (if different from above)

**\*\*\*Email is REQUIRED in order to send the tickets via our online ticketing system for the March 9<sup>th</sup> performance (Full & Half page ads ONLY). If an e-mail is not given above, your comp ticket order WILL NOT be processed.**

Please indicate the size of the ad you wish to place. (Email for back cover or inside cover availability)

_____	Back Cover Ad	8 ½" X 11"	\$200.00	(receive 6 tickets for March 3 <sup>rd</sup> /stream)
_____	Inside Back Cover Ad	8 ½" X 11"	\$150.00	(receive 6 tickets for March 3 <sup>rd</sup> /stream)
_____	Full Page Ad	8 ½" X 11"	\$120.00	(receive 4 tickets for March 3 <sup>rd</sup> /stream)
_____	Half Page Ad	8 ½" X 5 ½"	\$60.00	(receive 2 tickets for March 3 <sup>rd</sup> /stream)
_____	Quarter page Ad	4 ¼" X 5 ½"	\$30.00	
_____	Well-wishes Ad	65 characters	\$2 X _____ = _____	
			(# of well-wishes)	(Total)
_____	Total Number of Ads		\$ _____	Total Amount

Please remember to email a copy of your digital ad to [kgiffin@cvsd.net](mailto:kgiffin@cvsd.net). Only well-wishes can be submitted on paper and attached to this information sheet.

If a digital copy has already been sent via e-mail, please check here. You will receive confirmation of receipt. If you do not, please contact Kim Giffin

Please remember: All pictures will be printed in black & white and we will place a border around your advertisement. If you have any questions, please contact Kim Giffin at [kgiffin@cvsd.net](mailto:kgiffin@cvsd.net).

\_\_\_\_\_  
Please do not write below this line

_____	Ad Received	_____	Payment Type	_____	Deposit Date
_____	Payment Received	_____	Check #	_____	Deposit #